



Case Study

Pack 'n Stack Group.

About

PnS Group is a premier retail solutions provider, specialising in sales optimisation, shelf and visual merchandising, shopper marketing, and business intelligence. With a vision to be recognised as leaders in retail execution, PnS is dedicated to delivering unmatched brand impact and value for clients in every environment.

The Challenge

PNS Group was faced with managing a rapidly growing fleet, where the expectation was that risk, accident frequency, and insurance premiums would naturally rise as more vehicles were added. Initially starting with 11 vehicles, the business struggled with high event rates and a severity score of 15.

With expansion on the horizon, PNS needed a way to improve driver safety, reduce risk, and control escalating insurance costs—while also ensuring drivers developed safer habits on the road.



PNS Group started a collaboration with Optix Africa in November 2022 with a trial. During this time, we recorded remarkable risk reduction. We have achieved a 78% risk reduction since implementing the DriveCam solution and have been able to keep our insurance premium increases to a minimum. As a Fleet Manager, I would definitely recommend the solution to any company seeking to increase driver skills and reduce on-road risk.

Camelle Pietersen
Fleet Manager - PNS Group



Getting you safely home.

The Results



91%

Decrease in Event Severity



96%

Decrease in Risky Events per Device



78%

Overall Risk Reduction